

C.J. Hayden, MCC

Author • Speaker • Business Coach



Building businesses that make a difference™

FOR IMMEDIATE RELEASE

MEDIA CONTACT:

C.J. Hayden
(415) 981-8845
info@getclientsnow.com

**Women Entrepreneurs Learn Secrets of Success
New seminar on Sept 24 in San Francisco**

San Francisco, CA, Aug. 1, 2007 – Two of the Bay Area's best-known business experts, C.J. Hayden and Caterina Rando, will present their new seminar, "Success Secrets for Women in Business" on Sept. 24 in San Francisco. The only seminar of its kind, "Success Secrets" was designed to help women entrepreneurs overcome the most challenging issues in business ownership. The one-day educational and motivational program will address four critical issues for women business owners: confident self-promotion, powerful communication, closing sales, and staying motivated.

Hayden and Rando are professional business coaches who have been serving entrepreneurs in San Francisco since 1992. Hayden is the author of *Get Clients Now!* and *The One-Person Marketing Plan Workbook*, and writes for *Home Business* and *About.com*. Rando is the author of *Learn to Power Think*, and has written for *Redbook*, *Smart Selling*, and *Business to Business Marketer*. Both are active members of the San Francisco Chamber of Commerce and have taught business workshops for numerous Bay Area universities and resource centers.

"Success Secrets for Women in Business" will take place on Sept. 24 from 9:00 AM to 4:00 PM at The Pan Pacific Hotel, 500 Post Street at Mason in San Francisco. The cost is \$149 (\$129 before August 31st), including lunch, workbook, and a special gift. To reserve, or for more information, call (415) 981-8845 or visit www.getclientsnow.com.

#